



ARIZONA

Boating & Watersports™

ADVERTISING AGREEMENT & INSERTION ORDER

Sales Person _____ Account Number _____ Ad Number _____
 Client _____ Contact _____
 Address _____
 City _____ State _____ Zip _____
 Cell Phone _____ Office Phone _____ Fax _____
 E-mail Address _____ Web Site _____

ADVERTISING RATES

Please see our advertising rate sheets for pricing and terms for Internet, *Arizona Boating & Watersports News Magazine*, and Special Issue advertising rates and terms. (All advertising must be pre-paid no later than the deadline date for each issue.)

Type of Advertisement: Classified Display Internet Service Directory

Issue Dates _____ to _____

Size _____ Column Size _____ x _____

	Base Price	_____
Additions:	Guaranteed Position	_____
	Color _____ @ _____ each	_____
	Miscellaneous Charges	_____
	Total Advertisement Cost	_____

PRODUCTION INSTRUCTIONS

Issue Date _____ Guaranteed Position _____ Placement _____ Key Wording _____
 Color = Black & White Red Blue 4 Color Camera Ready / New / Pick Up from _____ / Change from _____
 Change Instructions _____
 Special Instructions _____

Advertiser agrees to pay Arizona Boating & Watersports for said advertising. If the account is not paid as agreed, Advertiser agrees to pay in addition a reasonable attorney fee for collection of said account, and cost provided by law. In the event of errors occurring in advertisements, the Publisher's liability shall not exceed the cost of the space occupied by the erroneous text or illustration in one issue. Advertiser agrees to indemnify and hold the Publisher harmless against any claims or liabilities in any way arising from the publication of the advertisements or its contents. It is expressly understood and agreed that this contract is subject to all rates, charges, credit policies and general conditions contained in the Publisher's current rate card. No verbal agreements will be recognized or considered binding by either party here-to. Display advertising orders are "run of paper." Publisher will not guarantee special position or page without payment of position premium. All disputes will be governed by the laws of the state of Arizona.

Client Acceptance - I authorize *Arizona Boating & Watersports* to place this advertisement in the issues listed above and according to the terms listed above. (Please note: All advertising must be paid by check or online credit card payment in advance. Checks must be made to *Arizona Boating & Watersports, LLC* only. Checks made to anyone other than *Arizona Boating & Watersports, LLC* will nullify this agreement.

Client / Accepted by _____ Title _____
 Company Representative / Received by _____